

# ACTION PHOTOS: TRADE SHOW MAGIC



## SALES MAGIC FOR YOUR EXHIBIT MARKETING STRATEGY

The proof is in the pictures. Look at these crowds! SalesMagic® combines your message with interactive magic to engage, captivate and empower attendees to learn about your brand. Deliver the message, increase booth traffic, and raise your brand awareness when Corporate Magic is part of your exhibit marketing strategy.



**BOSTON** - Corporate Magician Danny Orleans has been educating physicians about Alcon Lab's eye and ear medicines at healthcare conferences since 1999.



**WASHINGTON DC** - AAIPharma has made Danny Orleans their magical spokesperson at pharmaceutical research trade shows since 2001.



**ORLANDO** - Captivating crowds for software company SYBASE, Danny Orleans magically brands their new product, Sybase IQ, at the TechWave Conference.



**ATLANTA** - Corporate Magic attracted prospects for Tennant Floor Sweepers and Coatings at the Poultry Show. Danny Orleans has appeared at more than a dozen special events for Tennant since 2003.



**LAS VEGAS** - Aon Consulting used Danny Orleans as a booth draw at the Human Resources Show.