

# CORPORATE BINGO



## THIS GAME HAS IT ALL

A game that gets a guaranteed standing ovation — every time. A game that incorporates your company's message. An interactive game with a built-in surprise ending that makes everyone a winner. And it only takes 5 minutes. Possible?

Yes. It's **Corporate BINGO** and it's exclusive with Corporate Magic.

## IMAGINE THIS

An "expert" from the International Gaming Society is introduced. He enters carrying a punchbowl filled with hundreds of dollar bills. Showing a

brief PowerPoint (2 minutes), he gives an entertaining history of BINGO as he incorporates your company's mission statement into the etymology of the word B-I-N-G-O. Offering the cash as a prize, he explains the simple rules of the game with one twist: To win, you must have five in a row, stand up, and **shout the company's name**.

Everyone gets their own BINGO card and the numbers are drawn. The tension builds as everyone focuses on tracking their numbers. Then, when our expert calls, perhaps the ninth or tenth number, suddenly, the entire audience is on their feet shouting out your company's name.



*Your staff will leap to their feet and shout out your company's name when they play Corporate BINGO.*



*Each member of the audience gets their own unique BINGO card. But the cards are specially designed so they all win at the same time!*

## EVERYONE'S A WINNER!

That's right everyone wins at the same time — even though they each have different BINGO cards. How does it work? It's a secret. What happens to the money? The prize is divided among the "winners" with everyone getting a dollar as they exit the meeting.

The laughter, surprise and invigorating style to this short interactive builds loyalty and enthusiasm for your company and its products or services. It's the perfect way to segue into a lunch break or end a short corporate meeting.