

SALES MAGIC: EXHIBIT BOOTH ATTRACTION



A MARKETING DREAM COME TRUE?

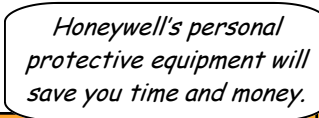
Imagine this: A crowd of prospects is crammed around your trade show exhibit booth. They are listening intently to someone explaining the benefits and features of your company's products and services. They are chanting the name of your company, burning it into their memory. Incredibly, this scenario repeats itself every thirty minutes.

A marketing manager's dream? Not if you add Danny Orleans to your marketing strategy. He combines your message with his magic to get visible results:

- More traffic
- Increased leads
- Elevated profile



Danny Orleans attracts huge crowds of physicians for Alcon Laboratories at the PriMed Show in Boston.



Sperian Protection, now part of Honeywell, relies on Danny Orleans to elevate their presence on the trade show floor at ConExpo.

WHY MAGIC?

Simple. Magic captivates the attention of show attendees, stimulates their thinking and primes them to receive information. Danny Orleans creates a customized script around your brand benefits, so each prospect remembers you. Your sales force gets a springboard to launch a

conversation to qualify each lead. Best of all, Mr. Orleans' presentation encourages everyone to learn about your products, services and industry experience.

RECENT CLIENTS

Activeion	EMD Serono	QDx Pathology
Bomgar	Hewlett-Packard	Patni Americas
Buysight	Honeywell	Sperian Protection
Ciba-Vision	Imagine Print Solutions	Western Union
DataFactZ	Kansas Bioscience Authority	WhereScape
Datatrak	MediQuant	Wilson Tool

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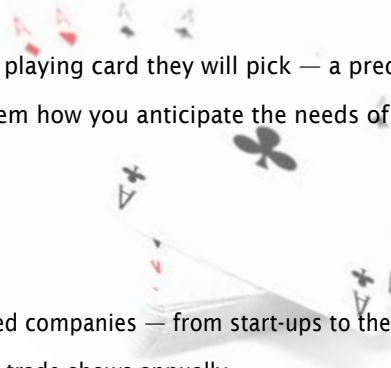
COMMUNICATE WITH MAGIC

As he turns a handful of one-dollar bills into hundreds, he'll explain how your customers will profit from using your products or services.



When the hands on a wristwatch magically move backwards, Danny Orleans will remind your prospects that your company can save them time.

And when he makes a prediction about a playing card they will pick — a prediction that moments later becomes reality — he can inform them how you anticipate the needs of your customers.



EXPERIENCE

During the past 20 years, he has represented companies — from start-ups to the *Fortune* 500 — in nearly every industry, performing at more than 25 trade shows annually.

- Early 1990s — American Express hired him for over two dozen restaurant and hospitality shows.
- Direct Mail Industry — Quebecor World brought him to over 40 trade shows across North America.
- Hewlett-Packard — over 40 data warehousing and business intelligence expos, 2001-2009
- Healthcare conferences — over 25 shows for Alcon Laboratories, J&J, and AAIPharma since 2000.
- Cleaning Industry — 20 shows in American and Europe for Tennant, Bobrick, Activeion since 2003
- Construction Industry clients — Sperian Protection, Honeywell, Windquest, Metso Mineral, the AIA.

THE POWER OF TRANSFORMATION

If you want to upgrade your trade show marketing strategy, contact Corporate Magic. Danny Orleans has the power to deliver your message to more people, generate more leads and transform the way people think about your company. So, long after the show ends, your corporate image will remain... like magic.



Danny Orleans stops traffic at Information Technology conference, TeraData Partners and explains a data warehousing solution.

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SALES MAGIC FOR YOUR EXHIBIT MARKETING STRATEGY

The proof is in the pictures. Look at these crowds! Corporate Magic combines your message with interactive magic to engage, captivate and empower attendees to learn about your brand. Deliver the message, increase booth traffic, and raise your brand awareness when Danny Orleans is part of your exhibit marketing strategy.



CANCUN, MEXICO - Corporate Magician Danny Orleans elicits oohs and aaahs from Dairy Queen owners for Birchwood Foods.



SEATTLE - Western Union Global Business Payments made Danny Orleans their magical spokesperson at NACHA and 3 other electronic payment conferences in 2010.



LAS VEGAS - Metso Minerals utilized the crowd gathering and presentation skills of Danny Orleans at the Construction Expo Show to promote their rock crushing equipment.



ATLANTA - Danny Orleans attracted prospects for Tennant Floor Sweepers and Coatings at the Poultry Show. Danny Orleans appeared at more than a dozen special events for Tennant.



CHICAGO - Captivating crowds for Kansas Bioscience Authority at the BIO Conference helped bring more science research business to Kansas.