

TRADE SHOW MAGIC SAWING A WOMAN IN HALF



SALESMAGIC® DEMONSTRATES HOW TO “CUT COSTS”

Danny Orleans now offers a stage illusion for trade show booths. Can he saw a woman in half? You bet — and he does it *vertically*. The result? Huge crowds watching a memorable presentation which can be scripted around the “Cost Cutting” benefits of your products or services. Make Corporate Magic part of your exhibit marketing strategy.



COST CUTTING MEASURES!!! – Trade Show Magician, Danny Orleans, demonstrates how Sandvik Hard Materials cuts costs by cutting a woman in half. First Cynthia steps into the cabinet. See her hands and feet?



MAKING THE CUT – After he inserts the saw, Danny slides the top half of her body over the saw blade. Then the doors are opened to reveal her torso and legs. The audience knows the feet are real when she wiggles her toes! While he has the audience's attention, Danny says, “Sandvik will help you ‘cut down’ on saw tip break offs.”



PUTTING IT TOGETHER – Finally, he reassembles her body, removes the saw and she steps out of the cabinet. Danny explains, “Sandvik Hard Materials has it all together. You can depend on us to always make the cut!”